







### 3<sup>rd</sup> IRF Africa Regional Congress & Exhibition "Delivering Tools for Mobility & Regional Connectivity" Accra, Ghana

25 April 2023: Certified Training Workshops 26 – 28 April 2023: IRF Africa Regional Congress & Exhibition

## Background

Across the African continent, the end of the pandemic has witnessed a surge in road construction projects which are expected to boost regional integration by reducing transit times, facilitating trade and cross-border movement of people, opening up access to tourism, and stimulating the economy.

Against this backdrop, achieving Africa's regional connectivity vision remains hinged on delivering climate-resilient transportation corridors, achieving efficiency gains through improved procurement, financing and contract management, and ensuring a higher level of service and safety to all road users.

The 3<sup>rd</sup> IRF Africa Regional Congress & Exhibition pursues the objective of exploring a range of policies and mechanisms aimed at offering policy makers practical options to ensure road & transportation program continue supporting the region's sustainable development goals and socio-economic objectives.

### **Congress Topics**

- Adopting a long-term transport infrastructure funding & procurement framework for the continent
- Implementing "Vision Zero" Traffic Injuries on African Roads
- Introducing World-Class Traffic Engineering & Management Solutions in a Region on the Move
- Enhancing the Quality of the Transportation Network through Durable Pavement Design, Weather-Resilient Infrastructure & Preventive Asset Management Strategies
- Maximizing the Potential of Road User Charging

## **National Host Agencies & Knowledge Partners**

- Ministry of Roads & Highways
- Ministry of Transport
- Ministry of Railways Development
- Ghana Institution of Engineering
- Transport Research And Education Center Kumasi (TRECK), Kwame Nkrumah University of Science and Technology (KNUST),

### **Who Should Attend**

- ✓ African Road Agencies & Road Maintenance Funds
- ✓ Construction Contractors, Engineers & Managers
- ✓ Road & Traffic Solution Manufacturers, Suppliers and Distributors
- ✓ Design Consultants, Engineers & Managers
- ✓ Engineering Services Professionals
- ✓ Transport Research Institutes
- ✓ University Researchers, Professors & Students
- ✓ Civil Society representatives, including road safety campaigners
- ✓ International Development Specialists & Financing Institutions

### **Call for Abstracts & Presentations**

The Scientific & Technical Committee of IRF has selected 6 tracks for inclusion in the international call for abstracts & presentations. Abstracts shall be written in English and should not exceed 250 words.

- ✓ Road Financing & Procurement Strategies
- ✓ Transport Infrastructure Asset Management
- ✓ Green & Resilient Road Materials
- ✓ Improving the Safety of All Roads Users
- ✓ Solutions for Low Volume Roads
- ✓ Urban Congestion Mitigation Strategies & Solutions

Abstract Deadline: February 15, 2023

Submit your abstract or presentation proposals at <a href="www.irf.global/event/afrc3-accra/">www.irf.global/event/afrc3-accra/</a>

## **Supporting Institutions**



**African Development Bank** 



**South African Road Federation** 



**SADC Alliance for Road Safety** 



Association Pour la Protection et la Sécurité des Usagers de la Route

### **Congress Agenda**

### **Certified Training Workshops: 25 April 2023**

Workshop 1: Traffic Engineering & Congestion Management for African cities

Strategies for African Cities

Workshop 2: Achieving "Vision Zero" Road Safety

09:00 - 16:00 09:00 - 16:00

Meeting of the IRF Regional Committee for Africa

### Conference & Exhibition: 26-27 April 2023

#### 26 April 09:00-17:00

#### Congress Day 1

- Opening Ceremony & IRF Regional Awards Program
- Plenary Session: Road Agency Directors Roundtable
- Plenary Session: Vision Zero: A Program for Safer Roads in Africa
- Session 1a: Mainstreaming Safety for Vulnerable Road Users
- Session 1b: Innovations in Resilient Road & Pavement Design
- Session 2a: Speed Management & Enforcement
- Session 2b: Asset Preservation & Management Strategies

#### 27 April 09:00-17:00

#### Congress Day 2

- Plenary Session: Ghana's Road Vision & Programs (Host Session)
- Plenary Session: Bridging Africa's Infrastructure Funding Gap
- Session 3a: Traffic Planning & Management: Developing Improved Urban Connectivity
- Session 3b: Transport Financing, Procurement & User Fees
- Session 4a: Meeting the Challenges in Managing Low Volume Roads
- Session 4b: Incorporating Data into the Decision Making Framework
- Plenary Session: Road Sector Cooperation across borders
- Closing Panel

## Site Visits: 28 April 2023

#### 09:00-12:00

Site Visit to transportation projects in Accra

### **Practical Information**

## **Congress Venues**



**Ghana Institution of Engineering** (Workshops) 13 Continental Road, Roman Ridge, Accra

Accra International Conference Centre (Congress)
Castle Rd, Accra, Ghana

The Accra International Conference Centre is the number one conference centre in Ghana for international meetings

## **Congress Registrations**

#### **Conference & Exhibition**

- 2,000 GHS Ghana delegates (public & academic sectors)
- 2,500 GHS Ghana delegates (all other delegates)
- 400 USD Sub-Saharan Africa delegates
- 550 USD IRF Members
- 750 USD Others
- 100 USD Students/1,200 GHS (upon justification)

#### Workshop

• 100 USD/1,200 GHS access to the certified workshops only

Registrations at <a href="https://www.irf.global/event/afrc3-accra/">www.irf.global/event/afrc3-accra/</a>

### **Recommended Hotels**



**Accra City Hotel** 

(US\$165 / US\$185 for Standard / Superior Room).

Mövenpick Ambassador Hotel (US\$280.00)

Kempinski Hotel Gold Coast (US\$270)

For additional information please contact:

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# **Corporate Visibility**

Place your company's brand, products and services at center stage during this high-level regional event. With an exhibit or sponsorship package you can build greater market awareness by increasing your exposure in front of top decision makers, government officials and buyers who are directly involved with road and transport infrastructure industry programs

GOLD	SILVER	BRONZE
US\$ 12,500 US\$ 15,000 (non members)	US\$ 7,500 US\$ 9,000 (non members)	US\$ 4,000 US\$ 7,000 (non members)
1 available	3 available	Unlimited
5 registrations	4 registrations	3 registrations
Double exhibition booth	Exhibition booth	Exhibition booth
Opportunity to present (Plenary Session)	Opportunity to present	Opportunity to present
Advertisement in program (Full page)	Advertisement in program (half page page)	Logo in program
Social Media Full Profile	Social Media Posts	
Material in delegate bags		
Support to Matchmaking	Support to Matchmaking	



Exhibition booth (3x2) only: 2,500 USD (limited availability)

Sales enquiries:

#### **Ghana:**

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